

LIVE2LEAD

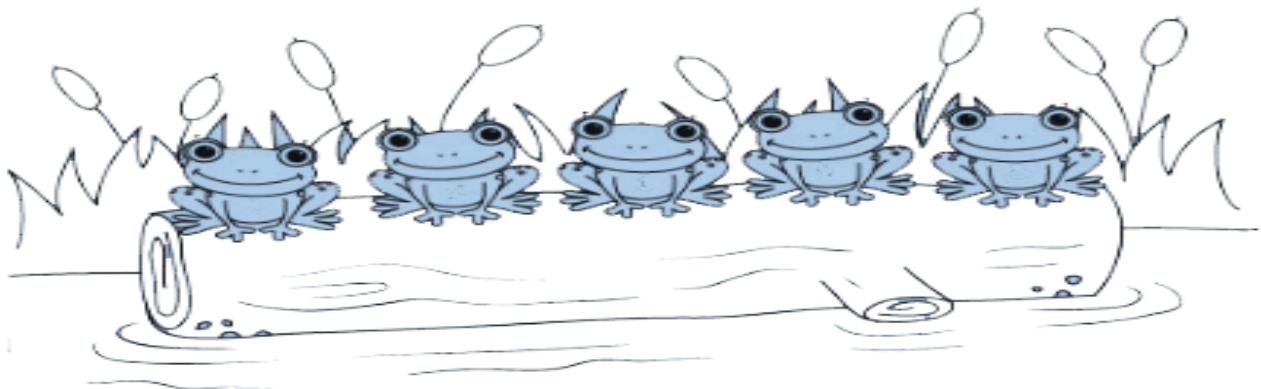
2024-25



**SPONSORSHIP
PACKAGE**

MY FATHER ONCE TOLD ME THE STORY OF
FIVE FROGS ON A LOG, AND THREE
DECIDED TO JUMP OFF.
HE ASKED ME, HOW MANY FROGS WERE
LEFT ON THE LOG? I ANSWERED TWO!
NO, SON HE SAID. THERE WERE FIVE.
DECIDING TO JUMP AND JUMPING ARE TWO
DIFFERENT THINGS...

UNKNOWN



WHO WE ARE

“Investing in People, Inspiring Potential, Igniting Leadership”

At Browning Advisors LLC, we are not just a consulting company; we are your partner in the development of personal and leadership excellence. Since 2012, we’ve been dedicated to Investing in People, Inspiring Potential, and Igniting Leadership. That’s not just our tag line, it’s our core belief and what drives us every day.

Our comprehensive services, including tailored coaching, versatile training, expert consultancy, and inspirational speaking, are designed to unlock your true potential and guide you towards a brighter future. We empower individuals and organizations to achieve their dreams and make a lasting impact. Join us on this transformative journey and discover the leader within you.

Browning Advisors LLC is a Service Connected Disabled Veteran Owned Small Business.

Our Owner and Principal Consultant:



Jay Browning

If I were to encapsulate my extensive leadership journey in a single word, it would be Service.

My career began with a 14-year tenure as a US Marine, a period during which I also earned an undergrad degree from Penn State, and an MBA from the University of Maryland. This foundation paved the way for a remarkable trajectory as a professional fundraiser, where my efforts significantly benefited various educational institutions and non-profit organizations.

Despite these achievements, my aspiration to serve extended beyond the military and philanthropic realms. I sought to empower business owners and team leaders to excel in leadership development, professional objectives, and personal growth. This ambition led me to attain the prestigious Maxwell Leadership Certification, under the tutelage of the renowned John Maxwell and his exceptional faculty. With this certification, I gained access to exclusive materials and developed my own programs to facilitate, speak, train, and coach those seeking to enhance their leadership skills. My expertise also includes certification in the Maxwell Method of DISC, allowing me to provide insightful assessments of individual and group dynamics.



LIVE2LEAD

Elevate Your Brand with LIVE2LEAD 2024-25: A Leadership Odyssey, A Journey to the Heart of Influence

Celebrate the **11th anniversary** of LIVE2LEAD, the premier leadership event curated by Maxwell Leadership, renowned for disseminating wisdom and growth strategies to a global audience. This year, we're bringing the transformative experience to **Montgomery County, PA**, where leaders are not just born—they're crafted.

Imagine your brand taking center stage at an event where attendees don't just listen—they evolve. They'll learn from the titans of industry, absorb groundbreaking insights, and leave armed with the tools to escalate their leadership journey. Your sponsorship ensures they'll remember who helped them ascend to new heights.

From **October 4, 2024, to February 28, 2025**, your brand will shine across both public and private spheres. Plus, exclusive access to four private simulcast viewings by corporate or community sponsors.

February 20, 2025, National Leadership Day

"Leadership Roots: Nurturing Growth in Our Community".

LIVE2LEAD is where the ambitious converge, from healthcare to hospitality, education to finance to learn and grow. With both in-person and virtual presentations, your brand will be the beacon guiding leaders across industries.

Don't miss this chance to align your brand with excellence and innovation. Sponsor LIVE2LEAD 2024-25 and be the catalyst for leadership transformation.

Contact Jay Browning to further discuss details about event sponsorship.
info@browningadvisors.com or 215.821.7592.

Browning Advisors LLC stands out as one of the exclusive licensed providers in Montgomery County, PA.

Offering an unmatched opportunity to connect with the crème de la crème of leadership expertise.

LIVE2LEAD



“
If you wing it, success
is improbable.
If you work for it,
success is inevitable.

JOHN C. MAXWELL

THE LEADERSHIP EVENT OF THE YEAR FOR *YOU* TO INVEST IN YOUR PERSONAL GROWTH.

Learn from world-class leadership experts so you can implement a new action plan with renewed passion and commitment.

Prepare to accelerate your own leadership abilities during these public and private events that are jam-packed with leadership principles and personal growth techniques from their time-tested teaching.

Whether you lead a large organization or want to be a better mentor to those around you, Live2Lead you will give you meaningful and relevant insights so you can implement a new action plan and lead with renewed passion and commitment!

LIVE2LEAD

LIVE2LEAD is a leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with renewed passion and commitment.

WHO YOU'LL HEAR FROM



■ **JOHN C. MAXWELL**, is a #1 New York Times bestselling author, speaker, coach and leader who has sold more than 34 million books. He is the founder of Maxwell Leadership® — a leadership development organization that has trained tens of millions of leaders in every nation. Having been recognized as the #1 leader in business and as the world's most influential leadership expert, Maxwell continues to influence individuals and organizations worldwide—from Fortune 500 CEOs and national leaders to entrepreneurs and the leaders of tomorrow. For more information, visit maxwellleadership.com.



■ **MICHAEL JR.**, known as one of today's most gifted communicators, Michael Jr brings laughter and encouragement to audiences all over the world. Using comedy and dynamic storytelling he inspires audiences to discover and activate their purpose. This unique skill set has landed him on stages like The Tonight Show on NBC, TEDx talks and Jimmy Kimmel Live. His mission to make laughter common place in uncommon places means that he also seeks opportunities to share his gift with those in homeless shelters and prisons. You can find him in Sony Pictures' feature film War Room, as well as starring roles in Selfie Dad, Laughing on Purpose, and More than Funny.



■ **JON GORDON**, best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. He is the author of 30 books including 16 best sellers and 5 children's books. Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams.



■ **CHAUNTÉ LOWE**, the world-renowned high jumper lives to conquer barriers, racking up 4 Olympic Games Appearances, 3 Global Championship medals, 3 American records, and several global accolades. Many are surprised to learn that she achieved most of these accomplishments while also holding the title of "mother of three."

*** not all speakers will appear at each venue and are subject to change ***

LIVE2LEAD

WHO YOU'LL HEAR FROM



■ **MALCOLM GLADWELL**, is the author of seven New York Times bestsellers, including *The Tipping Point*, *Blink*, *Outliers*, *Talking to Strangers*, and *The Bomber Mafia*. He is the co-founder of Pushkin Industries, an audiobook and podcast production company that produces the podcasts *Revisionist History*, *Against the Rules with Michael Lewis*, *The Happiness Lab* with Dr. Laurie Santos, and *Broken Record*.



■ **CHRIS ROBINSON**, is a founding partner of the Maxwell Leadership Certified Team and as the Executive Vice President of the Maxwell Entrepreneur Solutions, he is a product of the product leading a global team of over 50,000 speakers, coaches, and trainers. He is an international speaker who has captivated crowds as large as 4500 and trained small groups inside of companies weekly before taking on his current role as the EVP of the Maxwell Entrepreneur Solutions.



■ **VALORIE BURTON**, is a life strategist, and international speaker, and is CEO of the Coaching and Positive Psychology (CaPP) Institute. Her life-changing message has an intriguing, research-based emphasis in the pioneering field of applied positive psychology – the study of what happens when things go right with us. Her company provides coaching, coach training, and resilience training and has served clients in all 50 states and 20 countries on six continents. Since 1999, she has written 13 books translated into multiple languages, including *Let Go of the Guilt*, *It's About Time*, and *Successful Women Think Differently*.



■ **BRANDON DAWSON**, is a serial entrepreneur, business leader and scaling expert with years of experience in building, growing, and exiting businesses. He sold his last business in 2016, Audigy Group, which he bootstrapped and built as a proprietary Decentralized Operating and Ownership Organization that shared equity with his customers and employees. Today, combining Dawson's IP with Grant Cardone's 10X mindset and his massive loyal community, they teamed up to co-found Cardone Ventures where Dawson serves as CEO and Managing Partner.

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THE OPPORTUNITY

LIVE2LEAD

Unlock Exceptional Leadership Potential with Browning Advisors LLC

Join us for an unparalleled gathering of visionaries at our premier Live2Lead 2024-25 series, where over 230 distinguished attendees from across the region will converge to forge the future of leadership. This is more than an event, it's a transformative experience that spotlights the art of leading with excellence.

By aligning with Browning Advisors LLC, you're not just sponsoring an event; you're igniting a movement. You're championing the cause of nurturing trailblazers and celebrating the profound impact of adept leadership. Your partnership will be the beacon that guides tomorrow's leaders to greatness.

We invite you to explore the following sponsorship opportunities and join us in this journey of leadership and legacy:

Why Sponsor Live2Lead 2024-25?

- Unparalleled Exposure: Showcase your brand to a diverse audience of leaders, entrepreneurs, and professionals.
- Networking Opportunities: Connect with influential leaders and decision-makers from various industries.
- Brand Alignment: Align your brand with a globally recognized leadership event and enhance your reputation.
- Exclusive Benefits: Enjoy a range of benefits tailored to maximize your sponsorship experience.

Event Highlights

- World-Class Speakers: Learn from the best in the business, including renowned leadership expert John C. Maxwell.
- Interactive Sessions: Engage in thought-provoking discussions and hands-on workshops.
- Networking Opportunities: Build meaningful connections with fellow leaders and influencers.
- Personal Growth: Gain actionable insights and strategies to implement in your leadership journey.

SPONSORSHIP PACKAGES

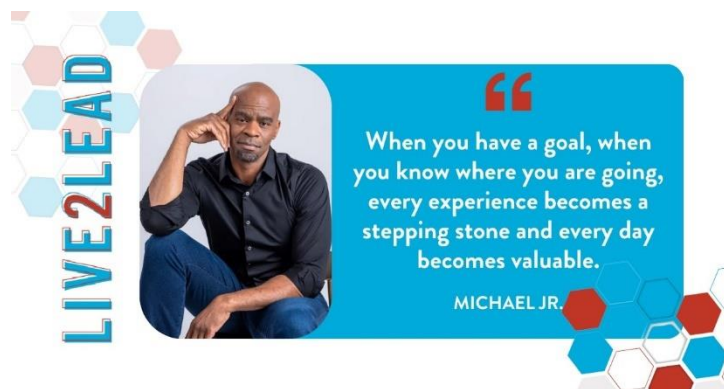
LIVE2LEAD

Visionary Vanguard - \$3,000

Be at the forefront of leadership innovation. As a Visionary Vanguard sponsor, you'll receive premier recognition and exclusive benefits, positioning your brand as a leader in the industry.

Benefits:

- Logo Placement – on event website and other event marketing
- Press Release – included in all events press
- Event Guide Full Page Ad
- 10 Minute Presentation at February Event
- Exhibit Table at February Event
- Event Tickets
 - 5 tickets to February Event
- Training
 - 6 seats to a guided mastermind of High Road Leadership
 - 6 seats to a guided mastermind of Chasing Failure
 - 1 hour lunch & learn event at company or designated location
- DISC Assessment
 - 6 individual personality indicator report and individual debriefs
- Leadership Game
 - Unlimited attendees to 2-hour leadership game at your location or location of choice



SPONSORSHIP PACKAGES

LIVE2LEAD

Catalyst Contributors - \$1,500

Drive change and inspire growth. Catalyst Contributors enjoy prominent visibility and unique engagement opportunities, making a lasting impact on our audience.

Benefits:

- Logo Placement – on event website and other event marketing
- Press Release – included in all events press
- Event Guide Full Page Ad
- 10 Minute Presentation at February Event
- Exhibit Table at February Event
- Marketing materials in all give-a-way bags
- Event Tickets
4 tickets to February Event
- Training
6 seats to a guided mastermind of High Road Leadership
1 hour lunch & learn event at company or designated location
- DISC Assessment
6 individual personality indicator report and individual debriefs

Growth Guardians - \$750

Champion the future of leadership. Growth Guardians benefit from significant exposure and the chance to support the development of emerging leaders.

Benefits:

- Logo Placement – on event website and other event marketing
- Event Guide listing
- Exhibit Table at February Event
- Event Tickets
3 tickets to February Event
- Training
6 seats to a guided mastermind of High Road Leadership
1 hour lunch & learn event at company or designated location
- DISC Assessment
6 individual personality indicator report and individual debriefs

SPONSORSHIP PACKAGES

LIVE2LEAD

Impact Innovators - \$500

Make a meaningful difference. Impact Innovators are recognized for their commitment to fostering innovation and progress within the leadership community.

Benefits:

- Logo Placement – on event website and other event marketing
- Event Guide listing
- Event Tickets
2 tickets to February Event
- Training
6 seats to a guided mastermind of High Road Leadership
1 hour lunch & learn event at company or designated location

Inspiration Initiators - \$250

Spark inspiration and motivate action. Inspiration Initiators gain valuable exposure and the opportunity to connect with attendees on a personal level.

Benefits:

- Logo Placement on event website and other event marketing
- Event Guide Listing
- Exhibit Table at February Event
- Event Tickets
1 ticket to February Event
- Training
1 hour lunch & learn event at company or designated location



CORPORATE AND COMMUNITY SPONSORSHIP PACKAGES

LIVE2LEAD

Corporate Sponsorship - \$2,500

Elevate Your Corporate Experience: Exclusive Sponsorship Opportunity

Transform your office into an epicenter of inspiration with a private viewing of the Live2Lead virtual speaking event. This is a unique chance to sponsor an exclusive session where world-class speakers will engage directly with your team, sharing cutting-edge insights and revolutionary concepts.

Imagine the impact on your employees as they absorb transformative ideas right in the comfort of your business environment. As a sponsor, you'll not only boost your team's morale and knowledge but also position your company as a pioneer in fostering an innovative corporate culture. Don't miss out on this distinctive opportunity to enrich your organization's intellectual capital and be at the forefront of leadership development.

Benefits

- A Private showing limited to 100 attendees
- Logo Placement – on event website and other event marketing
- Press Release – included in all events press
- Event Guide Full Page Ad
- Training:
 - 6 seats to a guided mastermind of High Road Leadership
 - 6 seats to a guided mastermind of Chasing Failure
 - 1 hour lunch & learn event at company or designated location
- DISC Assessment
 - 6 individual personality indicator report and individual debriefs

CORPORATE AND COMMUNITY SPONSORSHIP PACKAGES

LIVE2LEAD

Community Sponsorship - \$2,500

Empower Tomorrow's Leaders: Exclusive Community Sponsorship Opportunity

Seize the chance to inspire the next generation by sponsoring a private viewing of the Live2Lead event at a local high school or non-profit organization. This is a unique opportunity to demonstrate your commitment to community growth and education by bringing world-class leadership expertise directly to young minds.

As a sponsor, you'll be the catalyst for change, sparking ambition and innovation among students. Your organization will be celebrated as a pillar of the community, investing in the potential of our youth and laying the groundwork for a brighter future.

Benefits

- A Private showing limited to 100 attendees
- Logo Placement – on event website and other event marketing
- Press Release – included in all events press
- Event Guide Full Page Ad
- Training:
 - 6 seats to a guided mastermind of High Road Leadership
 - 6 seats to a guided mastermind of Chasing Failure
 - 1 hour lunch & learn event at company or designated location
- DISC Assessment
 - 6 individual personality indicator report and individual debriefs



Being a Live2Lead sponsor offers a unique opportunity to align your brand with a highly impactful and globally recognized leadership event.

As a sponsor, you will gain exposure to a diverse audience of professionals, business leaders, and entrepreneurs who are committed to personal and professional growth. This association enhances your brand's visibility and credibility within influential circles. Additionally, sponsorship provides a platform to showcase your commitment to fostering leadership and community development.

The benefits extend beyond brand recognition; it includes networking opportunities with like-minded individuals and organizations, potential partnerships, and the ability to contribute to a transformative experience that inspires positive change.

By sponsoring Live2Lead, you not only support a world-class event but also position your organization as a leader in advocating for excellence and innovation in leadership.

SPONSORSHIP LEVELS CHART

LIVE2LEAD

Feature	Visionary Vanguard \$3000	Corp & Comm Sponsors \$2,500	Catalyst Contributors \$1,500	Growth Guardians \$750	Impact Innovators \$500	Inspiration Initiators \$250
Logo Placement						
Web	X	X	X	X	X	
Event Marketing	X	X	X	X	X	X
Press Release	X	X	X			
Event Guide Book						
Ad	X	X	X			
Listing				X	X	X
Event Presenter	X		X			
Exhibit Table	X		X	X		
Give-Away Bag	X	X	X	X	X	X
Event Tickets						
February Event (FMV \$149)	5	4	4	3	2	1
Training						
Mastermind "High Road Leadership" 6 attendees (FMV\$1494)	X	X	X	X	X	
Mastermind Chasing Failure 6 attendees (FMV\$1494)	X	X				
Lunch & Learn (FMV\$299)	X		X	X	X	X
DISC Assessment						
6 Assessment reports (FMV \$1494)	X	X	X	X		
Leadership Game (FMV \$999)	X					
Fair Market Value	\$6,525	\$6,077	\$4,882	\$3,734	\$2,091	\$448



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